# Table of Contents

## LETTER FROM CEO

3

## OVERVIEW

5

- Introduction
- 2022 Team
- 2022 Board
- Where We Are

## EVENTS

10

- Million Muslim Votes Reception
- Black History Month

## EMGAGE NATIONAL

15

## HIGHLIGHTS

18

- Get Out The Vote
- Organizing Highlights
- Development Highlights
- Communications Highlights

## CHAPTERS

22

- Florida
- Michigan
- New York Metro
- Pennsylvania
- Texas
- Virginia

## PROGRAMS

36

- African American Community Engagement
- Emerging Leaders
- Muslim Civic Table

## OTHER HIGHLIGHTS

41

- Emgage in the Media
- Emgage Op-Eds
- Emgage’s 2020 Voter Impact Report
- Umrah Trip

## FINANCIAL REPORT

46

## PARTNERS

47

## SPECIAL THANKS

48
Dear Emgage family,

2022 was an incredibly powerful year for us. Following an outstanding 2020 presidential election cycle, during which Emgage’s “Million Muslim Votes” campaign helped turn out over one million Muslim voters, we knew that we had to keep the momentum going. We held our “Million Muslim Votes” reception, which celebrated the historic turnout that we worked so hard for. Additionally, at the reception, we introduced “Million Muslim Votes 2.0,” which sought to once again galvanize an unprecedented number of Muslim American voters during the 2022 midterm elections. The reception was a hit. Rep. Andy Levin, D-MI, poignantly stated that Emgage is his favorite organization to work with.

Over hors d’oeuvres, Rep. André Carson, D-IN, and Rep. Jamaal Bowman, D-NY, inspired countless in attendance with impromptu conversations about the importance of civic engagement. Reporters from CNN attended and admired how profound our narrative and achievements are, which was exhilarating. It was a night to be remembered in the history of our organization.

Throughout the year, Emgage strove to connect our Muslim American community to form deep connections and coalition-build. To this end, we brought together Muslim business leaders at the White House for a first-of-its-kind meeting to discuss how to support minority-led businesses. Make no mistake: such businesses are instrumental to the economic health of this country.

Given that we have long worked to battle hate crimes, we were proud to represent the Muslim American community along with other community groups and leaders at the White House “United We Stand Summit” to confront hate-driven violence. Our reach further expanded when Deputy Director Iman Awad and I spoke at Netroots Nation about democracy and human rights, and when I spoke at the 59th Annual ISNA Convention about how our community can gain political power. These engagements with so many sectors of our community inspired us to launch the Muslim Civic Table, a convening program for Muslim communities, nonprofit organizations, community advocates, and political leaders. I’m pleased to share that three Tables were set up by the end of 2022.

And of course, our state chapters have consistently shouldered so much of the work we do, whether by engaging with elected officials to advance our community’s interests, hosting galas to give our community members opportunities to mingle with and ask questions of their leaders, or performing Emgage’s massive, one-of-a-kind, labor of love Get Out The Vote campaigns, during which our staff members bring Muslims together across racial, sectarian, and socioeconomic lines to ensure that our voices are heard in elections. You’ll hear more about these efforts in the coming pages.

Finally, at the end of the year, we did something unprecedented: we decided to take our staff on an Umrah trip. In addition to performing the rites of Umrah, we explored Mecca and Medina, and visited the grave of Prophet Muhammad (PBUH).

Our Islamic tradition is at the heart of our work at Emgage, and it felt unbelievable to return to this heart, to purify our intentions, and to remember why we do what we do at Emgage. We have returned to the United States feeling rejuvenated and newly inspired to tackle any challenges in front of us to build a more just, peaceful, and compassionate world.

We are so excited about what we have in store for 2023 and cannot wait for you to be part of our journey.

Sincerely,

Wa’el Alzayat
CEO, Emgage
Emgage Foundation educates and mobilizes Muslim American voters in support of policies that enable our communities to thrive and democracy to flourish.
2022: A year of growth and expansion

This year, Emgage saw outstanding development across all fronts in our national and state teams. This sets us up for a great 2023!

Clockwise from left: Michigan Community Engagement Associate Kenan Kabbani, Organizing Director and Virginia Executive Director Mohamed Gula, Texas Executive Director Palwasha Sharwani, Policy & Research Analyst Hanna Dasoo, and Development Manager Aysha Ahmed at the Million Muslim Votes 2.0 Reception.

HIGHLIGHTS INCLUDE:

- Hired and promoted new national directors and state executive directors
- Updated board and committee governance
- Continued to streamline and scale state operations
2022 Team

Wa’el Alzayat
CEO

Iman Awad
DEPUTY & LEGISLATIVE DIRECTOR

Mohamed Gula
ORGANIZING DIRECTOR

Aysha Ahmed
DEVELOPMENT MANAGER

Emily Churchill
COMMUNICATIONS DIRECTOR

Salima Suswell
NATIONAL SENIOR ADVISOR

Hashim Syed
CAMPAIGNS MANAGER

Hanna Dasoo
POLICY & RESEARCH ANALYST

Suset Ruiz Rua
FINANCE MANAGER

Shy Morby
HR MANAGER

Anusheh Siddique
COMMUNICATIONS ASSOCIATE

Donaldson Jones
DATA ANALYST

Silvia Larrañaga Turton
EXECUTIVE ASSISTANT

FLORIDA

Corey Shearer
OUTREACH SPECIALIST

Zakir Shareef
REGIONAL ORGANIZER

Rexinaldo Nazarko
POLICY & LEGISLATIVE ASSOCIATE

Kenan Kabbani
COMMUNITY ENGAGEMENT ASSOCIATE

MICHIGAN

Nada Al-Hanooti
EXECUTIVE DIRECTOR

Dr. Debbie Almontaser
SENIOR ADVISOR

New York Metro

Heba Khalil
EXECUTIVE DIRECTOR

Palwasha Sharwani
EXECUTIVE DIRECTOR

Mohamed Gula
EXECUTIVE DIRECTOR

Pennsylvania

Salima Suswell
EXECUTIVE DIRECTOR

Najah Siddiq
COMMUNITY ORGANIZER

Adam Abutaa
POLITICAL DIRECTOR

Texas

Mohamed Gula
EXECUTIVE DIRECTOR

Niloufar Hafizi
CIVIC ENGAGEMENT DIRECTOR

Virginia

Mohamed Gula
EXECUTIVE DIRECTOR

Jamila English
LEGISLATIVE DIRECTOR

Zakir Shareef
REGIONAL ORGANIZER

Rexinaldo Nazarko
POLICY & LEGISLATIVE ASSOCIATE

Kenan Kabbani
COMMUNITY ENGAGEMENT ASSOCIATE
2022 Board

Dr. Iltefat Hamzavi, Board Chair
Farooq Mitha, Vice Chair

Al Hajja Faheemah
S. El-Amin

Dr. Mehboob Chaudhry
Dr. Sultan Chaudhry

Mark Crain
Natasha El-Haj Hedinger
Nidal Hozein

Marrayam Khera
Farrukh Shamsi
Saima Siddiqui
Where We Are

**Texas**
Emgage Texas took part in the annual Islamic Arts Festival in Houston, Texas.

**Michigan**
Emgage Michigan held a candidate forum with the Muslim Unity Center.

**Pennsylvania**
Emgage Pennsylvania held its annual gala, featuring Muslim American leaders, elected officials, and inspiring conversations on the upcoming year of Muslim American civic engagement.
OVERVIEW

NEW YORK METRO

Governor Kathy Hochul attended an event with Emgage New York Metro and Bayridge Muslim community leaders.

VIRGINIA

Emgage CEO Wa’el Alzayat and Virginia Executive Director Mohamed Gula at the Million Muslim Votes 2.0 Reception.

FLORIDA

Emgage Florida facilitated conversations with Rep. Val Demings at Salah Tawfik Elementary & Middle School with Principal Rabia Khan.
MILLION MUSLIM VOTES RECEPTION

We hosted a reception in Washington, D.C. to celebrate our success in helping turn out an historic one million Muslim American voters during the 2020 presidential elections with community members, elected officials, and staff. We also launched and got energized for “Million Muslim Votes 2.0,” our Get Out The Voice campaign for the 2022 midterm elections.
Guests at the Million Muslim Votes 2.0 Reception. Clockwise from top: Photo 1: Reception attendees. Photo 2: National Senior Advisor and Pennsylvania Executive Director Salima Suswell and Michigan Executive Director Nada Al-Hanooti. Photo 3: Congressman Andy Levin delivering a powerful speech, in which he stated that Emgage is his favorite organization to work with.
Clockwise from top: Photo 1: New York Metro Executive Director Heba Khalil, National Senior Advisor and Pennsylvania Executive Director Salima Suswell, Communications Associate Anusheh Siddique, Michigan Community Engagement Associate Kenan Kabbani, Michigan Executive Director Nada Al-Hanooti, Organizing Director and Virginia Executive Director Mohamed Gula, Michigan Policy & Legislative Associate Rexhinaldo Nazarko, and Florida Outreach Specialist Corey Shearer. Photo 2: Congressman Jamaal Bowman enjoying the reception after he delivered a hard-hitting speech about Muslims in America. Photo 3: Reception attendees.
BLACK HISTORY MONTH “HONORING THE LEGACY OF BLACK MUSLIMS”
VIRTUAL TOWN HALL AND SERIES

These events allowed our audience to hear from a diverse array of extraordinary Black Muslim leaders and celebrate the achievements of this community throughout history.

Above: Sheikha leasha Prime promoting the 2022 Black History Month town hall.

Right: National Senior Advisor Salima Suswell and Commissioner Omar Sabir speak during a Black History Month video series discussion.
Emgage National

MUSLIM BUSINESS SUMMIT
AT THE WHITE HOUSE

Emgage brought together Muslim business leaders at the White House to discuss how to support minority-led businesses which are instrumental to our economic health.

Muslim business leaders and Emgage representatives at the White House.
UNITED WE STAND SUMMIT

Emgage was proud to represent the Muslim American community, along with other grassroots groups and community leaders, at the White House “United We Stand Summit” to confront hate-driven violence.

Various Muslim American leaders and Emgage representatives at the 2022 “United We Stand Summit” at the White House.
Emgage CEO Wa’el Alzayat and Deputy Director Iman Awad spoke at Netroots Nation about democracy and human rights.

Emgage attended and networked at the 59th Annual ISNA Convention.
Highlights
2022 was a banner year for Muslim voters. Our chapters worked hard to get out the vote and to provide resources for voters. Here are some highlights:

- 43,000 doors knocked
- 125,000 calls
- 879,000 texts
- 1,789,000 registered Muslim voters in states in which Emgage was active
- 715,000 registered Muslim voter turnout
In 2022, we launched the Muslim Civic Table, a convening program for Muslim communities, nonprofit organizations, community advocates, and political leaders. The Table was launched in three states, with plans to open more chapters in 2023.
DEVELOPMENT HIGHLIGHTS

- Aysha Ahmed, former Deputy Organizing Director, transitioned into a new role as Development Manager
- Secured an unprecedented total amount raised from grants
- Raised $135,000 for the Million Muslim Votes 2.0 Reception
- Launched the Umrah Fund campaign to support the well-being and training of Islamic movement building for our staff who chose to participate in Umrah
- In the last three years, Emgage has been part of the Community Collaboration Initiative and the Muslim Collaboration Prizes, where we worked with the Muslim Public Affairs Council, Institute for Social Policy and Understanding, The Coalition, and American Muslim Health Professionals on convening a national policy conference
- Presented with a $200,000 grant to convene another in-person conference in 2024

COMMUNICATIONS HIGHLIGHTS

- Launched full national communications department to support our growth and increase state chapter activity
- Created a strategic plan to establish consistent messaging and branding
- Launched growth plans across social, web, and email platforms
- Established an operational structure between state chapters and national related to deliverables
Florida

2022 was a busy year for Team Florida. We have continued to build support within our South Florida base while expanding to Central Florida and Tampa Bay. Our voter education efforts were showcased in our “Building Path to Political Power” town hall. Due to our 2022 efforts, Palm Beach, Broward, and Miami Dade (the three largest counties in Florida) have recognized Eid as a holiday for all students; our students no longer have to choose between their education or their faith. We remain dedicated to our mission of becoming the forum through which Florida’s elected officials can reach Muslims.
HIGHLIGHTS INCLUDE:

- Participated in Muslim Voters’ Day, facilitated through South Florida Masjid Federation
- Hosted Congresswoman Val Demings at Salah Tawfik Elementary and Middle School to talk to students and community members
- Worked with Broward County Public Schools to include Eid ul-Fitr as an official school day off
- Hosted our “Path to Building Political Power” town hall, featuring guest speakers State Rep. Chris Benjamin (Florida’s first Muslim State Representative), Barbara Sharief (first Muslim on Broward County Commission), and other local officials
- Participated in and highlighted Masjid Al Tazkiyah’s food pantry, including producing an advertising video
- Met with supervisor of elections to offer assistance in translation of voting pamphlets and informational material

Congresswoman Val Demings visits the children at Salah Tawfik Elementary and Middle School. The students asked probing, relevant questions and showed interest in the functions and effectiveness of the U.S. Congress.
Muslim Voters’ Day 2022 at Masjid Al-Ansar in the heart of Miami, Florida.

Florida Outreach Specialist Corey Shearer and Ahmed Kasem of the local Young Muslims group at Islamic Foundation of South Florida Family Night, as Emgage and South Florida Muslim Federation teamed up for tabling.

FLORIDA REGISTERED MUSLIM VOTERS: 159,304  ▲ 71% INCREASE SINCE 2014

Florida Outreach Specialist Corey Shearer attends a Florida International University event in the South Florida tri-county area for the entire Muslim community.
The Michigan chapter, led by Executive Director Nada Al-Hanooti, had many important achievements in 2022, including:

**MOSQUE OUTREACH**

- Tabled during Ramadan and most Friday prayers
- Partnered with Muslim Unity Center for a candidate educational forum
- Met with the Imams Council of Michigan to discuss Proposal 3 to beat disinformation in our communities
MICHIGAN

13,916 CALLS
718,778 TEXTS
27,120 DOORS

26 EMGAGE ANNUAL REPORT 2022
OTHER EFFORTS:

Met with our local city council to work on passing translated ballots in Dearborn. The ballots were implemented for the first time in the August primary elections. This was historic, given the community has a large Arab-American population.

EDUCATIONAL TRAININGS:

- Launched Emerging Leaders Program
- Poll worker/election protection training
- Voter registration training


At right: Engage Michigan organizers canvassing the community to get out the Muslim vote.
New York Metro

The New York Metro chapter, led by Executive Director Heba Khalil, worked with local nonprofits and city and state representatives to outline major issues impacting Muslim New Yorkers while supporting and creating opportunities to provide solutions to some of these problems. Highlights include:

- Held the second annual Muslim Day at City Hall in partnership with City Councilmember Shahana Hanif, eight other City Councilmembers, and over 20 premier nonprofit partners
- Organized an in-person meet & greet with Governor Kathy Hochul across New York State
- Co-hosted with YAMA Action our first Iftar in Albany with Assemblyman Charles Fall and Senator Robert Jackson at the Black, Puerto Rican, Hispanic and Asian Caucus Conference
- Held first-ever state Emerging Leaders training in partnership with Muslim Community Network and the Jamil Foundation for Children & Youth

Governor Kathy Hochul attends an event with Emgage New York Metro and Bayridge Muslim community leaders.
New York Metro Executive Director Heba Khalil participates in Get Out The Vote efforts in New York.
Pennsylvania

The Pennsylvania chapter, led by Executive Director Salima Suswell, worked at the community, district, and state level to achieve many goals, including:

- Collaborated with the School District of Philadelphia to advocate for Muslim students to have Eid holiday recognition on the academic calendar and establish other accommodations
- Hosted meet and greet with 20 elected officials and over 150 attendees
- Hosted Muslim Capitol Day with CAIR-Pennsylvania to advocate for the needs of Muslim Americans
- Conducted successful voter turnout program for mid-term election; 93% of individuals engaged voted early
- Held first Emerging Leaders program

Clockwise from top right: Photo 1: Pennsylvania Executive Director Salima Suswell with canvassing team, headed out for door-knocking during 2022 general midterm elections. Photo 2: Pennsylvania State Representative Tarik Khan with guests at the Emgage Pennsylvania Gala. Photo 3: Deputy Director Iman Awad and Delaware State Representative Madinah Wilson-Anton at the Emgage Pennsylvania Gala.
PENNSYLVANIA REGISTERED MUSLIM VOTERS: 142,598
55% INCREASE SINCE 2014

Photo 1: Pennsylvania Executive Director Salima Suswell at the Emgage Pennsylvania Gala. Photo 2: Pennsylvania Executive Director Salima Suswell and participants at the 2022 Muslim Capitol Day event in Harrisburg, PA, organized by Emgage Pennsylvania and CAIR-Pennsylvania. Photo 3: Emgage Pennsylvania Board and staff members at the 2023 Emgage Pennsylvania Gala.
Texas

The Texas team helped make history in 2022. Led by Executive Director Palwasha Sharwani, we rolled out one of the most ambitious and comprehensive Get Out the Vote plans in the history of the chapter.

Highlights include:

- Successfully led two AAPI voter and immigrant outreach coalitions and managed major grants as a convenor
- Organized three vaccination clinics at masjids in lower-income Houston zip codes
- Offered voter registration at 78 events, including gun violence prevention town halls and Houston’s annual anti-AAPI hate rally
- Organized backpack and school supply distribution for 20 recently-arrived Afghan students
- Co-hosted virtual AAPI primaries candidate forum featuring 23 candidates
- Hosted 34 candidates at a greater Houston midterms AAPI candidate forum
- Hosted county-record-making voting rights training and volunteer voter registrar deputization for 20 Harris County advocates
Emgage Texas took part in the Islamic Arts Festival where the team registered voters, celebrated historic election results and engaged with the community. Emgage Texas combined public health outreach and civic outreach at Madrasah Islamiah in Harris County. University of Houston intern Maria Ali wraps up her first show for the Emgage Radio Hour, Emgage Texas’ elections radio program held to prepare voters for the 2022 midterms.
Virginia

The Virginia chapter, led by Executive Director Mohamed Gula, worked hard on policy goals and events throughout the state in 2022. Highlights include:

- Defended against 29 anti-voter rights legislation during the 2022 Virginia legislative session
- Hosted a community event with the State Department at McLean Islamic Center

CEO Wa’el Alzayat and Virginia Executive Director Mohamed Gula at the Million Muslim Votes 2.0 Reception.
VIRGINIA REGISTERED MUSLIM VOTERS: 292,750  ▲ 124% INCREASE SINCE 2014

Congressman Jamaal Bowman speaks at the Million Muslim Votes 2.0 Reception.

CEO Wa’el Alzayat and Congressman Jamaal Bowman at the Million Muslim Votes 2.0 Reception.

From 2014 to 2022, there was a 62.6% increase in registered Muslim voters within the 14 states in which we operate.
Emgage’s Emerging Leaders in Queens, New York, worked on crafting their personal stories.
AFRICAN AMERICAN COMMUNITY ENGAGEMENT

This two-year program is led by known and respected organizer Salima Suswell, who was promoted to National Senior Advisor in 2022. The program is supported by the Policy team. 2022 highlights of the program include:

- African American Community Organizers hired in Pennsylvania
- Webpage launched, which includes Black History Month videos
- National and state chapters coordinated closely on reaching out to African American communities
- National Senior Advisor Salima Suswell’s op-eds on the importance of the Black Muslim vote during the Philadelphia mayoral election ran in the Philadelphia Inquirer and City & State PA

This program includes the African American Policy Advisory Group, which is a collective of African American influencers, academics, policy experts, and community organizers facilitated and supported by Emgage for the purpose of forming a policy platform of important issues to the African American community by the African American community.
EMERGING LEADERS

The Emerging Leaders program empowers the next generation of leadership by building a pipeline for young Muslims to explore issue-based advocacy and experts in various fields. Highlights include:

- Hosted retreats in New York, Pennsylvania, Florida, and Texas
- Connected students with elected officials to discuss career paths, relationships with constituency, and how their Muslim American identity intersects with their work
- Focused on storytelling workshops: “Connecting ‘you’ to the story of ‘us’”

Emgage’s Emerging Leaders in Queens, New York, work on crafting their personal stories.
Development Manager Aysha Ahmed takes a photo with successful Emerging Leaders after they completed their program.

The national organizing team poses with Texas’ Emerging Leaders.

New York Metro Executive Director Heba Khalil and New York Metro Senior Advisor Dr. Debbie Almontaser attend Emgage New York Metro’s Emerging Leaders program.
MUSLIM CIVIC TABLE

In 2022, Emgage was pleased to launch the Muslim Civic Table. This Table seeks to strengthen and connect leading Muslim nonprofit organizations, community advocates, and leaders, and will serve as a hub that brings together the larger Muslim community and its allies.

2022 Highlights include:

- Tables launched in Michigan, New York, and Pennsylvania
- Over 52 partner organizations to date
- Website launched
Emgage in the Media

- 1.1M Muslim American voters cast ballots in 2020 election, analysis finds
  *The Hill*

- In run-up to midterms, Muslim groups, mosques push for voter engagement
  *Religion News Service*

- Ahead of elections, Asian American and Pacific Islander organizers try to break down language barriers
  *Click2Houston*

- Record number of Muslims elected in US midterms: ‘We should lean into who we are’
  *The Guardian*

- Muslim Americans make historic gains in midterm elections
  *Washington Post*

- In Run-Up to Midterms, Muslim Groups, Mosques Push for Voter Engagement
  *Interfaith America*
Philadelphia mayoral candidates: Listen to the city’s Muslim community by Pennsylvania Executive Director Salima Suswell

*City & State Pennsylvania*

The Philadelphia Muslim vote matters by Pennsylvania Executive Director Salima Suswell

*The Philadelphia Tribune*

“The voices of Muslims matter in this – and in every – election.”

– Pennsylvania Executive Director Salima Suswell
2020 was an historic year for Muslim voter turnout in the U.S. Emgage was pleased to publish an impact report to capture the momentous achievements of the community. In the service of Get Out The Vote efforts, we achieved the following:

- Contributed to 1,086,087 million (71%) registered Muslim voters casting a ballot
- Made 1.8 million calls
- Sent over 3.6 million text messages and over 400,000 mailers
- Knocked on over 20,000 doors
- Held over 50 organizing training sessions
- Activated 672 volunteers nationwide

We organize so that, beyond elections, we can strategically build for the policy change we wish to see for years to come.
Umrah Trip

Some Emgage team members participated in a once-in-a-lifetime opportunity during the 2022 company Umrah trip.

Clockwise from center top: Michigan Policy & Legislative Associate Rexhinaldo Nazarko, CEO Wa’el Alzayat, Organizing Director and Virginia Executive Director Mohamed Gula, Development Manager Aysha Ahmed, New York Metro Executive Director Heba Khalil, Michigan Executive Director Nada Al-Hanooti, and Texas Civic Engagement Director Niloufar Hafizi at Mount Uhud.
TRIP HIGHLIGHTS INCLUDED:

✦ 10 days
✦ 40+ historic sites
✦ Returned refreshed and ready to tackle challenges of the new year
✦ Raised money for the trip through Umrah Fund outreach
✦ Shared group’s progress across social media
✦ Received positive feedback and appreciation from the community
Financial report

C3 INCOME

TOTAL C3 INCOME: $2,375,758

- \( \text{INDIVIDUAL} \) 21%
- \( \text{GRANTS} \) 79%

C3 EXPENSES

TOTAL C3 EXPENSES: $1,840,476

- \( \text{ACCOUNTING/LEGAL} \) 2%
- \( \text{PHONE BANKING} \) 3%
- \( \text{TRAVEL} \) 4%
- \( \text{MARKETING} \) 5%
- \( \text{GRANTS/SPONSORSHIPS} \) 11%
- \( \text{PROFESSIONAL SERVICE} \) 20%
- \( \text{DATABASE} \) 1%
- \( \text{PAYROLL} \) 54%
Partners

In 2022, our outreach and coordination with other likeminded organizations grew. Our partners remain integral to our important work, from combatting hate crimes, to protecting voting rights, to building coalition programs, and beyond.
Special Thanks

Contact
(202) 747-6480
3425 US HWY 98 N
Lakeland, FL 33809
United States

info@emgageusa.org
facebook.com/emgageaction
@emgageaction
@emgageaction